

Earth Summit Steering Committee Minutes
May 22, 2008

Members Present: Ann Piasecki, Doug Kasper, Karen Tornberg (bringing her professional marketing skills to assist in promoting the Earth Summit), Lois Sheridan, Donna DeFalco, Connie Schmidt of the Sierra Club, Kay McKeen, Suzie Broomes and Seth Dibblee.

Ann led the group with a reflection.

Ann: It was expressed that we have 19 committees but not enough concrete commitment to making the Earth Summit happen. Time is of the essence. I ask for an honest investment of ourselves in the project, meaning we need people to act independently to contribute in a meaningful way to the day. Please gather volunteers on your own and initiate a variety of actions. One presentation or one exhibit certainly adds to the event, but it is not enough to make the event a worthwhile endeavor.

She updated the steering committee on other matters. The first draft of our Earth Summit Brochure was distributed to all members. The Earth Summit website is up and running. An article on the Earth Summit from the Catholic Health Association Magazine is in progress, waiting for distribution. The Morton Arboretum has expressed their interest to be part of the Earth Summit and would have 3 to 4 speakers available to us. Face book has been completed. The Rotary Club of Naperville has expressed interest, to be confirmed on June 2nd. A meeting with Jack DeRose and Ray Ward has been scheduled for June 5th to discuss logistics for parking and other related needs. I have contacted the County, a possible meeting has been set for June 5 or 6, awaiting confirmation. Kate Schrank c/o Cool Cities is on board for a presentation. I have not heard back from the Conversation Foundation, however. I will check with Faith In Place – no confirmation of speaker(s). I have spoken to Kay McKeen about the intern from Stanford regarding maintaining a compost area on our campus over the summer. I have spoken to S. Jean Ford regarding handling Art creation for local schools, also materials were given to S. Rosemarie Burian and Lois Sheridan to start contacting local parishes and other religious institutions together with individuals who maybe interested in the opening ritual.

Ann also express concerns about Shuttle services, Karen Tornberg has offered to inquire about using the Marianjoy shuttle buses; if they cannot be used she will find out about others.

Lois: S. Rosemarie and she have started to send out letters to all religious institutions inviting them to event and the opening ritual. If they need further assistance they will let us know, but for now they are fine with their tasks. They are asking for donations as well to help offset the costs associated with the day.

Doug: He is very excited about the upcoming event, he also attended the Green Festival at the Navy Pier. He gathered information about 4 to 5 Solar Energy Resources and how to set them up. He also obtained information on Pedal Power that is currently used in Kenya, Africa. Doug thought that having speakers on this alternative energy source would be great for the summit.

Connie: She would continue to follow all the legislative actions on a monthly basis. There are 5 to 6 local issues that are currently being looked at, e.g. Clean Act Bill.

Seth: How do we approach companies? How their efforts impact the idea of climate change? He said practically any presentation at the Earth summit could demonstrate a positive impact on climate change. For example, different products reduce energy, promote energy savings all reduce impact on the earth. Local recycling programs are very important in this challenge.

Karen: DuPage County has Free Recycling Program-suggested that this would a great place to contact for the event.

Theme: Begin at Home

Since our last meeting we have created an Earth Summit logo and letter head for all correspondences.

Donna: Contacted the tent company and is working out a deal with them. Non-profit groups frequently come to him to help support their endeavors. It looks like about \$3,000 would cover the cost for exhibitor tents and another –maybe \$1,200 for food vendors, depends on how many food vendors we get. If only four or five, then the cost is minimal.

For sponsors, Ann and Donna developed levels for giving: \$3,000, \$2,000, \$1,500, \$500, \$250 and \$25. Karen thought it was a good idea too.

Also, Ann and Donna checked with the Sun Newspaper chain—advertising people there proposed an ad exchange (if run in Region 1—most populous area). If we spend roughly \$1,280 on ads (two of them); they will run two for us at no charge. These are quarter-page ads. We did not commit to anything. We're still checking with other publications, but this one is a local entity.

THE NEXT MEETING DATE IS JUNE 12TH IN THE S. ROSEMARY PINT ROOM AT OUR LADY OF THE ANGELS MOTHERHOUSE ON THE CAMPUS OF THE WHEATON FRANCISCANS, 26W171 ROOSEVELT ROAD, WHEATON. FOR MORE INFORMATION, CALL SUZIE BROOMES AT 630-909-6635.